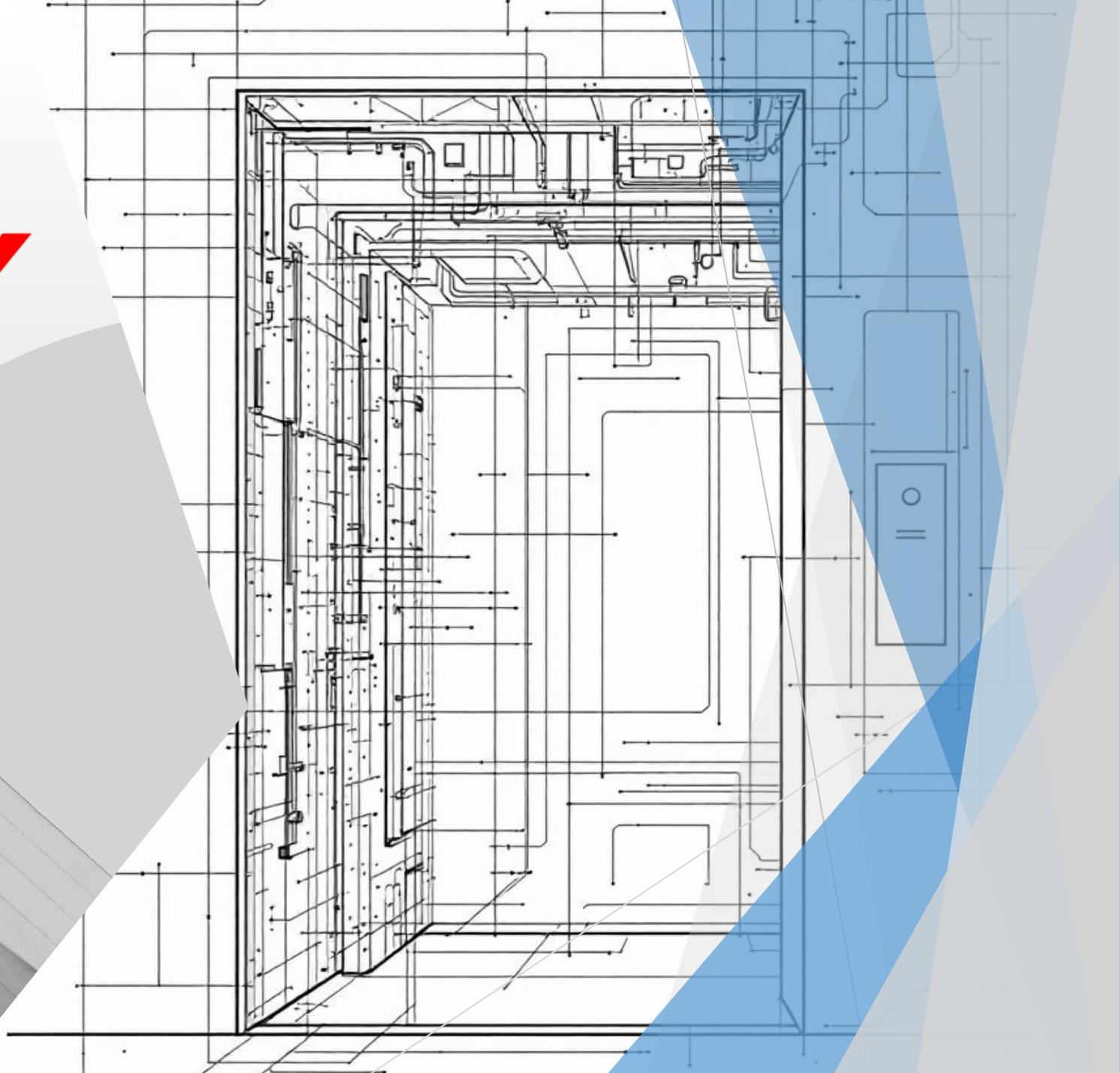


DISPLAY DOORS

Concept Mini Presentation



**PATENT PENDING* — Display Doors and related technologies are the subject of one or more pending patent applications.*

THE GOAL

Become the premium digital signage solution for storefront marketing by giving businesses a superior way to engage with consumers and increase digital marketing effectiveness.

THE PRODUCT

Display Doors integrates digital displays into the entry door, turning every opening into a high-visibility marketing and messaging surface.





WHY DOOR-BASED SIGNAGE WORKS

- **High-attention placement** at the point of entry where every customer looks
- **Closer viewing distance** makes messaging clearer and more memorable
- **Location standardized system** for controlled, repeatable marketing results
- Utilization of the **latest digital display technologies** for maximum impact

Multiple styles for any marketing need

Four dual-sided (front and back) display styles are available to let businesses match the right screen layout for their intended message.

Additionally, we would like transparent display variations of each style to give businesses a range of options.



① - Standard display

② - Mini poster

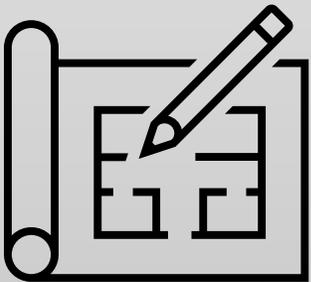
③ - Vertical banner

④ - Full screen

Our Operational Process

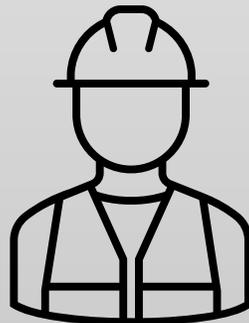
Inspect & Prep

- Site survey for compatibility
- Define door / storefront layout



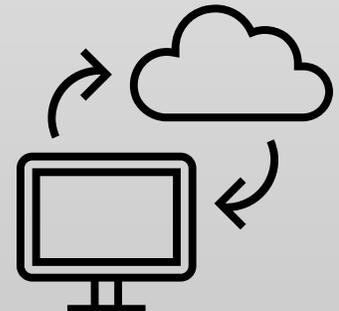
Install & Set Up

- Install storefront system
- Configure Display doors components



Upload & Manage Content

- Upload content to cloud portal
- Schedule and manage playlists remotely



Use Cases

We're excited to apply this technology in a variety of ways that can transform how businesses communicate with customers and their environment.

Here are a few scenarios where digital signage doors can enhance communication for businesses.

Art &
Immersive
Experiences

Branding

Retail
Promotions

Navigation
and
Wayfinding

Emergency
Alerts

Menus and
Hours

Infographics

Thanks for your time!

Please take our 2–3 minute survey to help shape Display Doors. Your input matters!

Survey link:

<https://www.displaydoor.com/surveys>